



Be a Part of Change: Sponsor Our MLK Day of Service PB&J Competition!



Celebrate Dr. Martin Luther King Jr.'s legacy by joining our mission to combat food insecurity in the Midlands. Each year, our PB&J competition at the University of South Carolina brings the community together to prepare thousands of sandwiches for those in need. With your sponsorship, we can make an even greater impact!

Event Highlights:

- What: MLK Day of Service PB&J Competition
- Where: University of South Carolina
- When: 9:30 a.m. on Saturday, January 18th
- Who Benefits: Transitions Homeless Shelter, SC 153 Project, Oliver Gospel Mission, and other hunger-focused organizations in the Midlands.

Last year, we created 1,694 sandwiches—this year, we aim to do even more! Your support will help cover the cost of bread, peanut butter, jelly, gloves, bags, and more.

Sponsorship Opportunities:

\$250:

- Mention on our website

\$500:

- Mention on our website
- Recognition on social media (Facebook, Twitter, and Instagram)

\$1000:

- Mention on our website
- Recognition on social media (Facebook, Twitter, and Instagram)
- Verbal recognition at the event
- Featured on an event poster showcasing your organization's support

Custom Donation: Contact us to discuss tailored sponsorship packages or in-kind contributions.



Why Sponsor?

Your partnership directly supports families in need and highlights your organization's commitment to the community. Your logo and name will be featured alongside a cause that reflects the values of service, equity, and compassion.

Call to Action:

Ready to sponsor or learn more?

Contact us at thearc@arcsc.org or visit arcsc.org/mlk today!

